High Street Challenge

High Street Challenge is designed to inspire and interest young people in the subject of business through a day-long project. The session also encourages creative thinking and team-working.

Learners will be able to generate original ideas for a High Street shop. They will demonstrate an ability to work with others. They will pitch an idea to an audience of business volunteers and will understand working within a budget. They will research grants, loans and funds which may be available for start-up costs. They will evaluate the strengths and weaknesses of an idea and will demonstrate an awareness to the needs of the community and how their business and make a contribution.

**Objectives:**
Gives young people knowledge and insight to improve their employability through business, social and entrepreneurial skills. Provide a space for young people to interact with business people in an engaging project. Encourage entrepreneurial thinking. Develop enterprise awareness and an understanding of how real businesses work.

For more information, visit www.yes.org.uk